



5 Ways NAWIC Supports Your Workforce

Building a Stronger Industry— One Woman at a Time

1. Develops Leadership at Every Level

NAWIC offers hands-on leadership opportunities through local, regional, and national roles—giving women the chance to build real-world skills in communication, governance, budgeting, and public speaking. These experiences translate directly to stronger leaders in your organization.

2. Builds a Skilled, Engaged Workforce

Through workshops, mentorship, and industry partnerships, NAWIC members stay at the forefront of construction knowledge. From safety and technology to business management, NAWIC helps members grow their careers—and bring that expertise back to your team.

3. Enhances Retention and Belonging

NAWIC provides a national network of peer support and professional affirmation that helps women feel seen, valued, and connected in an industry where they're often underrepresented. This sense of community supports retention and helps reduce burnout.

4. Connects You to Tomorrow's Talent

Through initiatives like camp programs, student chapters, and career fairs, NAWIC plays a key role in building the future workforce. Many members are mentors, educators, and champions for the next generation—helping you stay connected to emerging talent pipelines.

5. Elevates Your Company Brand

Partnering with NAWIC demonstrates a public commitment to diversity, inclusion, and workforce development. Whether through event sponsorship, speaking opportunities, or corporate memberships, NAWIC offers high-visibility ways to align your company with progress in the industry.